



Workforce Development Board
Executive Committee
Friday, June 25, 2021, 8:30 a.m.
18 W. Beach St. Watsonville

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

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Call in: (916) 318-9542
Meeting ID: 409 814 93#

Agenda

- I. Call to Order/Welcome
II. Public Comment
III. Discussion
D.1 Board meeting planning PY 2021/22..... 2-3
IV. Chairperson's Report
V. Adjournment

Next Meeting: Workforce Development Board Meeting
Wednesday, September 15, 2021 @ 8:30 a.m.
Location TBD

Executive Committee Meeting
August 25, 2021 @ 8:30 a.m.
Location TBD

MEMBERS:

- Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Lamont Adams
IBEW Local 234
Alia Ayyad
Center for Employment Training
Diane Berry-Wahrer
California Department of Rehabilitation
Christina Cuevas
Cabrillo College
MariaElena De La Garza
Community Action Board
Marshall Delk
Santa Cruz County Bank
Elyse Destout
Photography by Elyse Destout
Daniel Dodge
Cabrillo College Federation of Teachers
Yuko Duckworth
Employment Development Department
Candice Elliott
Fortress and Flourish
Sean Hebard
Carpenters Local 505
Carmen Herrera-Mansir
El Pajaro Community Development Corp.
Laura Holmquist-Gomez
Five Star Catering
Todd Livingstone
Watsonville/Aptos/Santa Cruz Adult Education
Barbara Mason
Santa Cruz County Economic Development
Chris Miller
ScratchSpace, Inc.
Elisa Orona
Health Improvement Partnership of Santa Cruz County
Shaz Roth
Pajaro Valley Chamber of Commerce and Agriculture
Glen Schaller
Monterey Bay Central Labor Council, AFL-CIO
Katie Setzler
Palo Alto Medical Foundation
Dustin Vereker
Discretion Brewing

DIRECTOR:
Andy Stone

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.



Action Consent Information Discussion

## D.1 Board Meeting Planning PY 2021/2022

<b>COMMITTEE:</b> Executive Committee	<b>MEETING DATE:</b> June 25, 2021
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<b>STAFF NAME:</b> Andy Stone, WDB Director
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**SUMMARY:**

At this meeting, the Executive Committee will identify the primary topics for presentation at the full Workforce Development Board (WDB) meetings in Program Year 2021-2022. To help facilitate this discussion, the WDB staff has identified 20 potential topics (attached). The Committee will add its recommendations and then narrow the list down to its top selections.

Attachment(s)

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**SUGGESTED MOTION: (if applicable)**

I move to direct the WDB staff to include the following topics in future WDB meeting agendas:

<b>COMMITTEE DATE</b>	<b>COMMITTEE APPROVAL:</b> <input type="checkbox"/> Yes <input type="checkbox"/> No Other:
<b>BOARD DATE</b>	<b>BOARD APPROVAL:</b> <input type="checkbox"/> Yes <input type="checkbox"/> No Other:

## D.1 Attachment 1

### STAFF RECOMMENDED BOARD MEETING TOPICS

#### **Board Member Development**

Legislative Update  
Overview of the WDB's Programs  
Strategic Communications

#### **Business & Hiring**

Remote Work – Challenges and Opportunities  
Attract and Retain Qualified Candidates  
Expanding Apprenticeship Opportunities  
Changing Workplace Demographics

#### **Economic Opportunities and Challenges**

State of the Workforce Report  
Developing and Maintaining Industry Sector Partnerships  
Connecting Business and Education

#### **Program Delivery**

Expanding Virtual Career Services  
Helping People Return to Work – Post COVID  
Aligning Workforce Programs – CalFresh Employment and Training, CalWORKs and WIOA  
LEAN – Continuous Improvement Efforts  
Evaluating Program Outcomes  
Helping Workers Transition to a New Career Pathway  
Preparing Youth to Succeed in the Workplace

#### **Target Populations**

Individuals with Technology Challenges  
Opportunities for Individuals with Disabilities  
Individuals At-Risk of Homelessness